Permit #F00034650

FilmL.A., Inc.
1201 W. 5th Street, Suite T-800
Los Angeles, CA 90017
t: (213)977-8600 - f: (213)977-8601
www.filmla.com

Summary Information

Permit No: F00034650 **Type of Permit:** FILMING **Release Date:** 12/08/2010

Production Company UBER CONTENT

Insured Company Name UBER CONTENT

Contact Phone No. 1 323-860-8686
Contact Phone No. 2
Fax 323-860-8689
Address 1040 NORTH LAS PALMAS AVE, BUILDING 7N
LOS ANGELES, California 90038

Production Title DIRECT TV

Type of Production Commercial - Standard

Producer KAREN ROHRBACHER

Director LOUIS GERALD

1st AD ROD SMITH

Production Manager JOAN DUFF

FilmL.A. Coordinator Erica Wade

Location Manager KIERON ESTRAFDA
Primary Phone Mobile - 213-819-6907
Secondary Phone

Location Assistant N/A N/A
Primary Phone Mobile - 555-555-5555
Secondary Phone

Fees

Posting 300	$69.00
Notification Charge	$155.00
FILMLA FILM APPLICATION FEE	$625.00
LA CITY FIRE DEPARTMENT SPOT CHECK SURCHARGE	$85.00
FILMLA MONITOR FEES	$120.00

Total Permit Fee $1,054.00

Number of Locations 1

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Summary Information — Location

Permit Number F00034650
Production Company UBER CONTENT
Insured Company UBER CONTENT
Production Title DIRECT TV

Location Manager KIERON ESTRAFDA
Primary Phone Mobile - 213-819-6907
Secondary Phone

Location Address 3500 W Adams Blvd, Los Angeles, CA, 90018

Location Type Business

Prep Dates 12/9/2010 - 12/9/2010 11:00 - 15:00

Film Dates 12/9/2010 - 12/9/2010 15:00 - 06:00

Open or Closed to the Public Closed

Generic Conditions
Community Survey Obtained
Must comply with attached conditions
No Cast and Crew parking on areas streets.
No interference with vehicular or pedestrian traffic

Please see attached document West Adams Avenues (revised October 2009).pdf

Equipment on Location

Type	Quantity
5 or 10 ton trucks	4
Cast/Crew vehicles	40
Cube Trucks	4
Generator	1
Motor Homes	2
Stakebed Trucks	1
Vans	2

Personnel on Location

Type	Quantity
Cast	1
Crew	60
FilmL.A. Monitor (s)	1
Spot Check	1

Filming Activities Atmospheric Smoke Effects; Equipment on property; Interior Dialogue;

Special Effects: F/X Permit # 15282

Type	No. Times Per Day	No. Takes Per Take

Description of F/X Scene: Prop fire place with propane fire

Jurisdiction **Political:** Los Angeles City - Council District 08 **Police:** Los Angeles Police Department **Fire:** Los Angeles City

Thomas Guide **Page:** 633 **Grid:** G7

Approvals LOS ANGELES POLICE DEPARTMENT Mark Preciado

Coordinator Note FILM LA MONITOR REQUIRED @ 1500HRS

Coordinator Note FILM LA MONITOR REQUIRED @ 1500HRS FOR 4HR MINIMUM, PER FILM LA MONITORS DISCRETION MONITOR MAY STAY FOR REMAINDER OF SHOOT

Parking
Base Camp
Location Type : Location

Crew Parking
Location Type : Church
Street : 3424 W Adams Blvd

Posting "No Parking" signs S/S W ADAMS BLVD, 3500 W ADAMS BLVD - EAST 300'

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Summary Information — Location

Location 1 of 1

Permit Number	F00034650	**Location Manager**	KIERON ESTRAFDA
Production Company	UBER CONTENT	Primary Phone	Mobile - 213-819-6907
Insured Company	UBER CONTENT	Secondary Phone	
Production Title	DIRECT TV		

Approximate Footage 0 - 300 **Log Number** 8252

Date(s) 12/9/2010 to 12/9/2010 **Time(s)** 00:00 to 00:00

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SPECIAL FILMING CONDITIONS
WEST ADAMS AVENUES

The Special Filming Conditions described below will be included in the terms and conditions of permits issued for filming in this area and are in addition to the standard terms and conditions applicable to filming permits generally. While these Special Filming Conditions will be included as terms if a permit for filming in this area is issued, they are not intended to, and do not, establish the criteria or standards for determining whether or not a particular permit (or permits) will be issued for this area. The decision whether or not a particular permit (or permits) will be issued is vested in the discretion of the appropriate City or County department or their designees (including FilmL.A., Inc.), to be exercised consistent with public health, safety and general welfare, and applicable land-use ordinances.

The West Adams Avenues is a residential neighborhood of stately homes that are popular as filming locations. It is bordered by Adams Boulevard on the south, Arlington Avenue on the east, Crenshaw Boulevard on the west, and the Santa Monica (10) Freeway on the north.

- **FilmL.A., Inc. will evaluate all requests for permits in this area using the following criteria:** Frequency of filming per block near the requested location and parking areas – Duration and frequency of recent filming – Proximity of concurrent filming activities – Historical use – Recent problems or complaints – Number of filming days requested – Proposed activities (effects, excessive noise, cranes, etc.) – any other criteria that may be relevant to the specific situation. **NO PERMITS FOR THIS AREA SHOULD BE ASSUMED TO BE AVAILABLE WITHOUT THE ABOVE REVIEW.**

- **Affected residents must be notified at least two (2) days in advance of the first day of filming or the first day of any substantial set preparation. The notification must be done in English and Spanish and include prepping and striking activities.** Permit requests must be submitted at least three (3) days in advance.

- **Production companies may not arrive in the area prior to 7:00 a.m. and must depart no later than 10:00 p.m.** An extension of the standard filming hours requires that affected residents be surveyed to identify neighborhood concerns and the approved hours and days but must be specifically indicated on the permit.

- **Parking of production vehicles in the 2500 block of 4th Avenue is limited to 150' preferably in front of the location being filmed. Additional posting/parking on 4th Avenue will require that the residents be surveyed and parking be provided for those residents that are displaced. Posting/parking on 25th Street between 3rd and 4th Avenue is allowed on only one side of the street. Additional posting/parking is allowed on Adams Boulevard.** Film company vehicles shall not interfere with gardeners' activities, trash pick-up, safe use of the street or access to resident driveways, unless approved by the affected residents.

    - **No coning off parking spaces prior to the actual permitted filming activities (this includes the night before the film shoot)**
    - **Posting/parking on street cleaning days is discouraged unless prior arrangements have been made with FilmLA to relax parking enforcement restrictions (street cleaning days are on the west on Wednesday and on the east side on Thursdays).**
    - **Production companies must provide temporary signs for any city signs that become blocked by equipment vehicles (i.e. Stop signs).**

- **Filming on weekends or holidays (prep & strike are allowed) is generally prohibited unless affected residents are surveyed to identify neighborhood concerns and FilmLA feels that they can be properly addressed.**

- **No more than one filming permit shall be issued for any one filming date on 4th Avenue.**

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- **Cast and crew are prohibited from parking on area streets.** Off-street parking must be provided for personal vehicles. **Here is a list of suggested parking lots:**
  - CRA Parking lot (Grammercy and Washington Boulevard)
  - Holman United Methodist (Adams Boulevard & 4th Avenue)
  - Polish Parish (Adams Boulevard & 5th Avenue)

- **Craft services, food preparation tables and dining tables are prohibited on sidewalks or parkways and must be contained to private property. Craft services/crew meals will be allowed at Benny Potter Park with prior permission from the Rec. and Park Film Office.**

- **A FilmL.A. Monitor will be assigned to encourage compliance with the permit and conditions.** The Monitor will generally arrive at the designated location 1 hour prior to the permit start time to note proper arrival time and remain with the production company during all filming-related activities and ensure proper departure time.

- **Production companies must contact The West Adams Avenues Association representative as soon as possible prior to filming or set preparation. The current contact is Ms. Donna Jones (323) 734-6473 or cell (213) 705-3336.**

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